it is just like any other organization and deals with poor leaders who have veered from the intended purpose of leadership. Leadership: Consistent Purpose, Transforming Methods The Army defines leadership as “the process of influencing people by providing purpose, direction, and motivation while operating to accomplish the mission and improving the organization” (Department of the Army, 2006, pages 1-2). The Air Force has a similar definition; “the art and science of influencing and directing people to accomplish the assigned mission” (Department of the Air Force, 2006, page 1). Regardless of which definition you employ, the essence of leadership is to influence or inspire others in order to achieve a common goal or objective. While the purpose has not changed, the manner in which leaders exercise leadership has. Some of the challenges military leaders face include; New Technology: it is often said that two of the most critical virtues of leadership are Presence and Expertise.