Writing instructions

Analytic Memo Assignment Please use the attached student eating focus group data for this assignment. This assignment takes the form of an 800-1200 word memo. The goals of this assignment are to 1) reflect on your analytic process thus far, 2) describe emerging themes from your data, and 3) raise questions that still need to be answered. In a larger qualitative study, a memo like this would be an early analytic product that would help fuel the next stage of analysis. Questions that you should consider for each of these sections are as follows. Analytic processes: • What process did you use to code and organize the data? (data management) • What are the advantages and disadvantages of coding