Make a case for the relevance of this book to the communication classroom and the marketplace. In what ways you can appropriate and apply what you have learned? Please observe a 200-250 word limit per section for 1, 2, 3 above. This is a 600-750 word total for this book.

Writing instructions

Should the government place more restrictions on advertising in the media, and if so, what type of restrictions? Should misleading advertising be legal? Discuss where the line should be drawn between ads that use fallacies and rhetoric and those that are blatantly deceptive, particularly when it comes to children. Use specific ads to illustrate your answer. Construct an argument to support your conclusion. Highlights of Questions to Consider in Evaluating Advertisements Keep the following materials in mind