aimed toward attracting and retaining qualified talent 22 Total Rewards Identifies appropriate total rewards strategies to increase employee retention and explains how these strategies support the goals of an organization, using specific examples Identifies appropriate total rewards strategies to increase employee retention and explains how these strategies support the goals of an organization, using specific examples, but explanation is cursory or contains inaccuracies, or examples are inappropriate Does not identify appropriate total rewards strategies to increase employee retention 22 Articulation of Response Submission has no major errors related to citations, grammar, spelling, syntax, or organization Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas.