. Book used for this course: Boss, J. A. (2021). THiNK: Critical thinking and logic skills for everyday life (5th ed.). New York, NY: McGraw-Hill Education. Sample Presentation: You have identified a challenge as caring for an ailing parent who recently moved in with you. You want to provide the most loving and quality care, but you notice that you feel stressed and overwhelmed. You identify that one of the better strategies to employ is present moment awareness, or a mindfulness practice, that will enable you to experience less stress and provide more attentive care to your loved one. So, you identify each of these components in marketing form, avoiding fallacies and common pitfalls, but using persuasive language to compel your audience to adapt a similar strategy if they experience a similar challenge. Remember, this is a running ad for your audience, so keep technical notes at the bottom notes section, and all graphics and catchy phrases, arguments, and research on the main slides. Please note, you are not confined to research or statistics on slides 3 and 4. You will likely continue to employ more throughout if it helps to strengthen your argument. Slide 1 would identify the argument that mindfulness practice is the most effective strategy for caring for an ailing loved one. Your argument would be polished with an obvious premise and conclusion and presented in either in deductive or inductive form, and properly labelled in the notes section. Slide 2 would identify something about how research backs this approach more than others, such as therapy or hired help. Slide 3 would identify research that supports your argument. For example, in your text, it notes: “One of the recent breakthroughs in neuroscience is the discovery that the brains of Buddhist monks who meditate regularly—a practice that involves being mindful