t? Does food seem to represent sexual relationships or relationships of caring and nurturing? Is it portrayed as source of power, subjugation, or freedom? Does it represent particular national identities or other kinds of “myths”? How might the particular medium affect the meaning of the text? Consider things like whether the text makes particular truth claims or signals that it is fictional, what the revenue model is (do people buy the text itself, is it ad-supported, or is it an ad?) and what conditions the audience is likely to encounter the text in. How how might those things affect how it's seen and what its influence is? You certainly shouldn't try to answer all of those questions in your paper, and there are many other kinds of questions you might ask depending on the nature of your text. The goal is to develop an original argument supported by evidence from the text. THE MASS MEDIA SOURCE THAT YOU SHOULD USE: <https://www.youtube.com/watch?v=C7SNSWEV708> (Links to an external site.) Chef's Table Season 2: Episode 4 Enrique Olvera: <https://www.netflix.com/title/80007945> (Links to an external site.) Which is paired with video guest speaker, Ignacio Sanchez Pardo's "Diana Kennedy, Rick Bayless, and the Imagination of 'Authentic' Mexican Food'." He's really the leading expert on Mexican modernity in literature, film, cooking.

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Social Change-Sociology Consider what you have learned about collective behavior, social movements, and social change. How is the global expansion of social media likely to affect how people pursue social change? How has it done so already? Use specific examples from the media (including a link to information about a recent social movement) as you analyze social movements, social change, technology, and the media. A full citation/reference is not required for the link. Assessment ( 825 words) This