as persuasive as possible). Slide 9 could address how mindfulness helps one to avoid the three most common errors, such as memorable-events errors, self-serving biases, and self-fulfilling prophecies. Slide 10 might employ the strategies such as cultivating good listening skills, being aware of our strengths and weaknesses, and building our self-confidence. Again, as a skilled critical thinker employing effective, though honest, marketing tactics, you will show how mindfulness connects to these three qualities. Your final slide should be a reference page.