Writing instructions

<https://studycorgi.com/bottega-veneta-brand-evaluation/> I want something similar to this paper plus some additional brand execution which needs photoshop or illustrator skills. I have attached the requirements. We could use bottega veneta or other brands that are suggested in the attached documents. The purpose of my paper is: (The strategy of the ZERO WASTE capsule collection of the selected brand and its branding campaign, focused on challenging CSR campaign across all the media channels, with a clear proposal for offline and online. (AIDA MODEL and RACE MODEL). The target of the ZERO WASTE Collection is GEN Z. Your ZERO WASTE collection will be a new capsule collection with maximum of 10 key items in the the range. The new extension will be based on the principle of ZERO WASTE).